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**WHAT'S NEW AND EXCITING FOR THE 2024-2025 SKI SEASON AT  
BLUE MOUNTAIN AND CAMELBACK RESORTS**

***New Snowmaking Upgrades, New Peak-To-Peak Poconos Pass and More at Both  
Leading Pocono Mountains Resorts***

**IRVINE, Calif.** – Pennsylvania's [Blue Mountain Resort](#) in Palmerton and [Camelback Resort](#) in Tannersville – both part of KSL Resorts' management portfolio of iconic resorts – are award-winning year-round destinations known throughout the U.S. and beyond as outstanding resorts to visit in the wintertime. Both Pocono Mountains properties offer newly enhanced tech advancements and outstanding amenities for the 2024-2025 snow season – inviting skiers, snowboarders, snow tubers and scenic mountain lovers to plan their cold weather vacations and staycations.

Blue Mountain Resort, home to Pennsylvania's highest vertical at 1,082 feet, features 40 ski trails, 14 lifts and an expansive 171 skiable acres with trails for skiers and boarders of all proficiency levels. Camelback Mountain, touted as one of the best ski resorts in the U.S. and Canada, has 39 trails spanning 166 acres, an outstanding Ski & Ride Academy and a high-speed lift that carries 600 passengers per hour.

For the best of both snow experiences, the two resorts now share a joint pass program. The **Peak-to-Peak Poconos Pass** offers unlimited skiing and riding at both Camelback and Blue Mountain resorts for the upcoming 2024-2025 season. Passholders receive special perks and discounts at both resorts, and there are no blackout dates or restrictions.

Highlights of the upcoming 2024-2025 snow season at Blue Mountain and Camelback Mountain resorts include:

**Blue Mountain Resort** holds the distinction as the first mountain resort in the Poconos last season to open and the last to close thanks to its newly installed snowmaking technology. For the 2024-2025 season, another multi-million-dollar snowmaking upgrade has been installed along with 132 new stick guns and six new fan guns across the mountain, increasing the percentage of opening day production versus last year's by 17.5 percent. This year's upgrade allows opening with more terrain, includes a complete revamp of the resort's automation software, improves efficiency and aids control of snowmaking timing to provide the region's best conditions. Some trails expanding include Come Around, Lower Lazy, Falls and Lower Sidewinder. Also, Blue Mountain will add a new 2024 Prinoth Bison X Cat snow groomer by late fall. In addition to its skiing thrills and challenges, Blue Mountain offers tuber fans 46 lanes of snowtubing. And, for quick, delicious nourishment on the slopes, the resort's Wood Fired Pizza & Pub will return

making pizzas like the Dreamweaver with pizza sauce, sausage, pepperoni, mushrooms and quattro formaggi in 90 seconds allowing snow enthusiasts to get back on the trails in no time.

Celebrating 61 years of snow activities for all levels of winter sports enthusiasts and voted one of the “Best Ski Resorts in the U.S. and Canada” in *Condé Nast Traveler 2023 Readers’ Choice Awards*, **Camelback Resort** recently introduced two state-of-the-art offerings to enhance the ski experience. Amazon’s Just Walk Out, available on the Camelback app, gives guests effortless shopping at the resort’s Big Pocono On The Go, which provides grab-and-go offerings. Camelback is the first ski resort to offer this experience allowing shoppers to leave with no line waiting. The Camelback app also includes SkiLynx, enabling guests to live-track their total trails, miles and vertical feet, as well as find friends and view real-time lift wait times.

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### **About KSL Resorts**

KSL Resorts is a full-service hospitality company that manages world-class destination resorts, hotels and clubs, many with a wide array of outstanding recreational amenities including spa, golf, tennis, ski and beach locations. Managed properties include Camelback Resort and Blue Mountain Resort – both in the Pocono Mountains, PA; Vespera Resort on Pismo Beach, CA; Silverado Resort (Napa, CA); Avila Lighthouse Suites (Avila Beach, CA); Pismo Lighthouse Suites and Shore Cliff Hotel (Pismo Beach, CA); Paso Robles Inn and The Piccolo (Paso Robles, CA); and Sheraton San Diego Hotel & Marina. Asset managed properties include Fairmont Grand Del Mar (San Diego, CA); Renaissance Esmeralda Resort & Spa (Indian Wells, CA); Marram (Montauk, NY); and Outrigger Hotels and Resorts (Hawaii and worldwide). More information may be found at [kslresorts.com](https://kslresorts.com).