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KSL RESORTS ANNOUNCE EXCLUSIVE CYBER WEEK DEALS AT SPECTACULAR DESTINATIONS

ORANGE COUNTY, Calif. – <u>KSL Resorts</u>, recognized as a leader in the world of leisure and resort hospitality, is thrilled to unveil a collection of irresistible Cyber Week deals promising unforgettable getaways at some of the most cherished destinations. From the enchanting Napa Valley to the sun-kissed shores of Southern California and the scenic Pocono Mountains in Pennsylvania, KSL Resorts invites travelers to create cherished memories while enjoying incredible savings this holiday season.

"Our Cyber Week deals are an exciting testament to our commitment, eagerly anticipated by our valued guests and business partners across the globe. Whether you're looking for a romantic escape, a family adventure, or a relaxing retreat, KSL Resorts' diverse collection of boutique hotels and expansive resorts has something special for everyone. Most importantly, it is a wonderful way to show our guests how much we appreciate their unique interests and travel choices," stated Kristie Goshow, KSL Resorts' chief commercial officer.

KSL Resorts' Cyber Week deals include:

NAPA /NORTHERN CALIFORNIA

Nestled in the heart of the picturesque Napa Valley, <u>Silverado Resort</u>, is a legendary 1200-acre getaway, offering 345 guest rooms and suites, two PGA championship golf courses, tennis and a wealth of amenities, including holiday activities.

- **CYBER WEEK OFFER:** One-night stay is 20% savings; two-night stay is 25% savings; three-night or more stay is 30% savings.
- Booking dates: 11/5/23 to 11/29/23; stay: 11/5/23 to 5/19/2024.
- Booking link available <u>here</u>.

CALIFORNIA CENTRAL COAST

KSL Resorts' five independent boutique hotels along **California's Central Coast** are hidden gems in this destination known for its stunning beaches, hundreds of top-notch wineries, picture perfect views and farm-to-table dining.

- **CYBER WEEK OFFER:** 25% savings for stays through 3/14/2024.
- Booking dates: 11/8/2023 to 11/27/2023; stay dates: 11/8/2023 to 3/14/2024.

• Booking for Avila Lighthouse Suites is available <u>here</u>; Pismo Lighthouse Suites available <u>here</u>; Paso Robles Inn available <u>here</u>; Shore Cliff Hotel available <u>here</u>; and The Piccolo available <u>here</u>.

<u>Vespera Resort on Pismo Beach</u> in Central Coast California is known for its idyllic oceanside location, luxurious guest rooms, well-being classes, relaxing fine dining and proximity to regional attractions and award-winning Central Coast wineries.

- **CYBER WEEK OFFER:** 20% off for Marriott Bonvoy members, 15% off nonmembers.
- Booking dates: 11/21/2023 to 11/28/2023.
- Booking link available <u>here</u>.

SAN DIEGO/SOUTHERN CALIFORNIA

Sheraton San Diego Hotel & Marina is situated along scenic Harbor Island in San Diego, featuring sophisticated accommodations and four-star amenities with proximity to bustling downtown and all the attractions San Diego has to offer.

- **CYBER WEEK OFFER:** 20% off for Marriott Bonvoy members, 15% off nonmembers.
- Booking dates: 11/21/2023 to 11/28/2023.
- Booking link available <u>here</u>.

Fairmont Grand Del Mar is a Five Diamond award-winning San Diego luxury resort located on 400 acres alongside Los Peñasquitos Canyon Preserve featuring a private golf course, luxurious accommodations, award-winning Spa, tennis, yoga, fitness classes and Five Diamond fine dining.

- **CYBER WEEK OFFER** for Black Friday and Cyber Monday exclusive offer is 30% off best available rate during the gift buying season. An additional 10% off for all Loyalty members (guests can <u>enroll here)</u>.
- Booking dates: 11/13/2023 to 11/27/2023; stay dates through 6/30/2024.
- Booking link available <u>here</u>.

POCONO MOUNTAINS/ PLAY IN PENNSYLVANIA

For those seeking adventure in the Pocono Mountains, the 560-acre year-round <u>Camelback</u> <u>Resort</u> in Tannersville, Penn. offers top-notch winter skiing, snowtubing, snowboarding, ziplining, USA Today's 2022 #1 Best of 10 Aquatopia Indoor Waterpark, Arcadia Arcade, a selection of excellent dining venues and premium accommodations. Guests will enjoy a variety of holiday activities when they book a stay in December.

- **CYBER WEEK OFFER:** With the purchase of a full priced lift ticket, guests get a free Aquatopia Twilight Ticket. 2024 Camelbeach Season Passes are on sale for \$99. To conquer the slopes during the day and hit the waves at night this is the perfect combo for round-the-clock fun at Camelback.
- Booking dates: Black Friday, 11/24/2023 to Cyber Monday, 11/27/2023 at 11:59 p.m.
- Booking link available <u>here</u>.

<u>Blue Mountain Resort</u> in Palmerton, Penn., is a friends and family all-year resort in the Poconos featuring camping and glamping, excellent skiing, snowboarding, ziplining, winter adventure camp and rustic all-day dining.

- **CYBER WEEK OFFER:** Bonus Bucks are awarded on gift card purchases and earn \$10 in bonus bucks for every \$100 spent on Blue Mountain Resort digital or physical gift cards.
- Booking dates: 11/24/2023 to 11/27/2023.
- Booking link available <u>here</u>.

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<u>About KSL Resorts</u>

KSL Resorts is a full-service hospitality company that manages world-class destination resorts, hotels and clubs, many with a wide array of outstanding recreational amenities including spa, golf, tennis, ski and beach locations. Managed properties include Camelback Resort and Blue Mountain Resort – both in the Pocono Mountains, PA; Vespera Resort on Pismo Beach, CA; Silverado Resort (Napa, CA); Avila Lighthouse Suites (Avila Beach, CA); Pismo Lighthouse Suites and Shore Cliff Hotel (Pismo Beach, CA); Paso Robles Inn and The Piccolo (Paso Robles, CA); and Sheraton San Diego Hotel & Marina. Asset-managed properties include Fairmont Grand Del Mar (San Diego, CA); Renaissance Esmeralda Resort & Spa (Indian Wells, CA); Marram (Montauk, NY); and Outrigger Hotels and Resorts (Hawaii and worldwide). More information may be found at kslresorts.com.