



Media Contact: Marguarite Clark Public Relations
Marguarite Clark (949) 295-2801 mc@mclarkpr.com

BLUE MOUNTAIN RESORT AND CAMELBACK RESORT BECOME THE NEWEST MEMBERS OF THE IKON PASS COMMUNITY FOR WINTER 2023/24

KSL Resorts' Pocono Mountains Ski Resorts Expand Pass Options for Guests

IRVINE, Calif. – Expanding the roster of skiing options this season, [Camelback](#) and [Blue Mountain](#) destinations – both operated by KSL Resorts – have announced they have joined [Ikon Pass](#), bringing the very best of winter skiing and snowboarding in the Pocono Mountains to Ikon Pass holders for the 2023/24 season.

Camelback Resort, an award winning 560-acre Pocono Mountains' resort known for its stellar line up of snow sports, outdoor mountain adventures, Camelback Lodge and Aquatopia Indoor Waterpark, is the perfect getaway for snow enthusiasts, boarders and avid skiers of all levels. Celebrating 60 years of multi-generational skiing, Camelback Mountain offers plenty of thrilling family-friendly fun with 39 trails spanning 166 acres, terrain park, snowtubing and a roster of snowboarding and skiing lessons for all.

Blue Mountain Resort, home to Pennsylvania's highest Pocono Mountains' vertical at 1,082 feet, features varied terrain and some of the longest runs in the state. Across 171 skiable acres, Blue Mountain's 40 trails include 14 beginner, six intermediate, 11 expert, four expert only and five terrain parks as well as the country's largest snowtubing park.

"We're delighted to welcome Ikon Pass holders to both Blue and Camelback mountains," said Kit Pappas, vice president of asset performance in the east for KSL Resorts. "This partnership creates even more opportunities for visitors to enjoy the best of skiing in the beautiful Pocono Mountains – from the 40 exciting ski trails at Blue Mountain to the 166 acres of winter fun at Camelback."

Both Camelback and Blue Mountain continue to offer their own season passes for avid skiers, students, seniors and off-peak hours with unlimited ski days, priority line access, complimentary snowtubing, first tracks access, general parking, equipment check, discounts to amenities and more. A multi-mountain ski pass used by 55 resorts nationwide, Ikon offers a variety of versatile alternatives, allowing skiers to purchase the pass that is best for them.

About Blue Mountain Resort

Blue Mountain Resort is a year-round resort located along the Kittatinny Ridge in the Pocono Mountain region adjacent to the Appalachian Trail near Palmerton, Pennsylvania. Originally opened in 1977 as Little Gap Ski Area, it was renamed Blue Mountain Resort in 1989. With the highest vertical drop of any ski resort in Pennsylvania, it features 40 ski trails, 16 lifts, 27 mountain biking trails, a ropes course, rock climbing wall and more. The property offers camping and glamping sites and dining at Slopeside Pub & Grill along with spaces for indoor

and outdoor weddings, groups and corporate retreats. More information is available at www.skibluemt.com. Social media: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#).

About Camelback Resort

Nestled in the scenic Pocono Mountains, formed 400 million years ago, Camelback Resort is a year-round destination ideal for adventure-packed multi-generational family travel and experiences. This year it celebrates 60 years of skiing along with Camelbeach's 25th anniversary. The 560-acre resort includes Camelback Mountain for unsurpassed skiing, snowboarding and snowtubing; Camelback Mountain Adventures for ziplining, a treetop obstacle course and alpine mountain coaster; Camelbeach Outdoor Waterpark, Pennsylvania's biggest outdoor waterpark; and Aquatopia Indoor Waterpark, voted *USA Today's* 2022 #1 Indoor Waterpark.

Accommodations are available at Camelback Lodge, an eight-story mountain modern-designed hotel with 453 guest suites, featuring many dining choices including ski-in/ski-out restaurants, a fitness center, 20,000 square feet of flexible conference and meeting venues and 170,000 square feet of indoor adventure and entertainment space. For reservations and more information, call 1-855-515-1283 or visit www.CamelbackResort.com.

About Ikon Pass

The Ikon Pass welcomes skiers and riders to a community of inspiring mountain destinations and the people who live and play among them across the Americas, Europe, Australia, New Zealand, and Japan. Brought to you by Alterra Mountain Company, the Ikon Pass unlocks adventure at iconic and unique destinations including Aspen Snowmass, Steamboat, Winter Park, Copper Mountain Resort, Arapahoe Basin, and Eldora Mountain Resort in Colorado; Palisades Tahoe, Mammoth Mountain, June Mountain and Big Bear Mountain Resort and Snow Valley in California; Jackson Hole Mountain Resort in Wyoming; Big Sky Resort in Montana; Alyeska Resort in Alaska, Stratton, Sugarbush Resort, and Killington in Vermont; Windham Mountain in New York; Snowshoe in West Virginia; The Highlands and Boyne Mountain in Michigan; Crystal Mountain and The Summit at Snoqualmie in Washington; Mt. Bachelor in Oregon; Sun Valley and Schweitzer in Idaho; Tremblant in Quebec and Blue Mountain in Ontario, Canada; SkiBig3 in Alberta, Canada; Revelstoke Mountain Resort, RED Mountain, Cypress Mountain, Panorama Mountain Resort and Sun Peaks Resort in British Columbia, Canada; Sunday River and Sugarloaf in Maine; Loon Mountain in New Hampshire; Camelback Resort and Blue Mountain Resort, Taos Ski Valley, New Mexico; Deer Valley Resort, Solitude Mountain Resort, Brighton Resort, Alta Ski Area, Snowbird and Snowbasin in Utah; Chamonix Mont-Blanc Valley in France, Dolomiti Superski in Italy, Grandvalira Resorts Andorra in Andorra, Kitzbühel in Austria, Zermatt in Switzerland; Thredbo and Mt Buller in Australia; Coronet Peak, The Remarkables, Mt Hutt in New Zealand; Niseko United and Lotte Arai Resort in Japan, and Valle Nevado in Chile. Special offers are available at CMH Heli-Skiing & Summer Adventures, the world's largest heli-skiing and heli-accessed hiking operation. For more information, please visit www.ikonpass.com.

###