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## **KSL RESORTS UNVEILS NEW SUSTAINABILITY PROGRAM**

### *Ongoing Initiatives Include Carbon Offsetting, Recycling and Minimizing Water Usage*

IRVINE, Calif. – [KSL Resorts](#) announced today it has launched a new sustainability program – “On Purpose” – to be rolled out amongst its portfolio of 11 world class destination hotels and resorts, among them [Camelback Resort](#) (Pocono Mountains, PA); [Vespera Resort on Pismo Beach](#), CA; [Fairmont Grand Del Mar](#) (San Diego, CA); [Silverado Resort and Spa](#) (Napa, CA); and [Sheraton San Diego Hotel & Marina](#).

While the name and framework are new, the program reinforces existing companywide sustainability initiatives. “All of our properties have increasingly adapted green practices in recent years – making dramatic improvements – but we are thrilled to make it official by introducing this forward-thinking new platform,” said Ian Pullan, SVP of Asset Management West, who is leading the charge. “Focused on reducing KSL Resorts’ overall carbon footprint, On Purpose was carefully designed to drive positive change and reduce carbon emissions – by both guests and staff – via four core initiatives.”

According to Pullan, On Purpose builds on existing KSL Resorts practices by adapting and reinforcing science-based, measurable and intentional practices:

- **Carbon Offsetting** – the goal is to reduce energy consumption by 10% in 2023 over the previous year.
- **Single Use Materials** – the goal is to eliminate all single use materials at participating resorts by the end of 2023.
- **Reduce, Reuse, Recycle** – the goal is 20% waste diversion for each participating property.
- **Water Usage** – the goal is 5% reduction in water usage by each participating property, with water consumption audits to be conducted companywide.

Additionally, said Pullan, each KSL Resorts property will form – or has formed – an onsite sustainability committee and will identify a suitable local nature conservation partner.

While the official On Purpose program is new, sustainability efforts have been underway at all KSL Resorts properties for several years, with highlights including: replacing single-use in-room amenities with larger refillable dispensers at Fairmont Grand Del Mar and Camelback Resort, the elimination of plastic water bottles at Vespera Resort, the installation of an EDC hot water

control system to reduce natural gas consumption and emissions at Sheraton San Diego and the removal of irrigated planters at Vespera Resort.

“Our goal is to build on these eco-friendly successes and ultimately help foster a more sustainable, prosperous and equitable future for all,” Pullan said.

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### **About KSL Resorts**

KSL Resorts is a full-service hospitality company that manages world-class destination resorts, hotels and clubs, many with a wide array of outstanding recreational amenities including spa, golf, tennis, ski and beach locations. Managed properties include Camelback Resort and Blue Mountain Resort – both in the Pocono Mountains, PA; Vespera Resort on Pismo Beach, CA; Silverado Resort and Spa (Napa, CA); Avila Lighthouse Suites (Avila Beach, CA); Pismo Lighthouse Suites and Shore Cliff Hotel (Pismo Beach, CA); Paso Robles Inn and The Piccolo (Paso Robles, CA); and Sheraton San Diego Hotel & Marina. Asset managed properties include Fairmont Grand Del Mar (San Diego, CA); Renaissance Esmeralda Resort & Spa (Indian Wells, CA); Marram (Montauk, NY); and Outrigger Hotels and Resorts (Hawaii and worldwide). More information may be found at [kslresorts.com](http://kslresorts.com).